

EXPERIENCE

Designer/Production Manager
CiN Weekly Magazine/Metromix.com
Cincinnati, Ohio
May 2005 to July 2009

- Designed covers, multiple-page cover story spreads and feature stories for weekly entertainment magazine aimed at 18-34 demographic
- Conceptualized and art-directed photo shoots from covers to fashion spreads
- Produced online content: posted daily stories, edited weekly videos, contributed to blogs
- Managed production department, played key roles in meeting print deadlines and coordinated placement and ordering of ads with sales team
- Lead two creative artists in developing ads for print and online and creating promotional material for special events
- Developed magazine's branding by creating logo to be used for consistent marketing campaigns
- Wrote food articles and a bi-weekly music column; covered South by Southwest music festival for sister Louisville publication Velocity

Advertising Designer
The Cincinnati Enquirer, Cincinnati, Ohio
January 2004 to May 2005

- Designed 30-50 ads weekly for a 207,000-circulation daily newspaper
- Coordinated and designed special sections and inserts

Graphics Editor
The Ithaca Journal, Ithaca, New York
October 1998 to December 2003

- As part of top management team, made editorial decisions about graphics accompanying each day's top news stories
- Designed maps, charts, full-scale infographics, main art illustrations, feature pages and special sections for daily newspaper
- Redesigned weekly arts and entertainment section; designed engaging covers and dynamic story layouts to reach younger demographic
- Created main art illustrations and photo illustrations for Saturday feature packages
- Contributed to local news desk by copy-editing breaking news and wire copy, writing headlines

Children's book illustrator/designer
July 2000 to November 2001

- Illustrated children's book for New York author Patty Alessi. Created layout and communicated printer specifications to the book publisher

News Artist/Illustrator
The Cedar Rapids Gazette, Cedar Rapids, Iowa,
April 1997 to October 1998

- Created full-page and spot illustrations, charts, maps and infographics on deadline for 70,000-circulation daily newspaper
- Designed feature section front pages and special sections

PROGRAM KNOWLEDGE

- Expert knowledge of InDesign, Photoshop, Illustrator; Dreamweaver; QuarkXPress; Flash; Freehand; Microsoft Office; digital video editing (Avid, Apple iMovie HD); HTML

AWARDS AND HONORS

- New York State Newspaper Publishers Association Award of Excellence 2002-2003, Distinguished Page Design/Presentation
- Three New York State Associated Press Awards, including first place for a 2002 infographic in Spot News category

EDUCATION

- B.A. in Graphic Design, University of Iowa.
Minors: Mass Communication, English